

NEW Digital Plan: "Choose Your Deal" Fridays!

How does "Choose Your Deal" Work?

On Friday, March 8th and Friday, March 15th customers will have the chance to select a digital coupon and load directly to their card from a rotating carousel of deals. The cartbuster.com microsite will be live for the duration of the event and will feature shopping lists and digital coupons.

- Offers are high value offers on brands participating in the event
- Customers can claim only one coupon each Friday (Total downloads available range from 12,000 to 25,000)
- Offers will rotate through a carousel so the offers the customer sees are always a surprise! (example above)



Choose Your Deal Offers

Coupon Rotation for Friday, March 8th						
CPG Partner	P&G	PepsiCo	P&G	P&G	Kraft	P&G
Brand	Old Spice	Tropicana	Iams	Pepto Bismol	Jell-O	Old Spice/Secret
Product/SKU	Old Spice (16oz-18oz) body wash	Tropicana Pure Premium (59oz)	Iams Cat Cans	Pepto Bismol 16oz Regular/12oz Max liquid	Jell-O Refrigerated Pudding and Gelatin	Old Spice/Secret Premium Deodorant
Price Point	\$3.49	\$2.99	\$0.89	\$5.99	2 for \$4.00	\$3.49
Offer	\$1.50 (43% off)	Save \$1 off Tropicana Pure Premium (33% off)	Free Can of Iams Cat food (free)	\$2.50 off Pepto Bismol 16oz Regular/12oz Max liquid (42% off)	\$2 off any (2) Jell-O 4-packs or 2-packs (50% off)	\$1.50 (43% off)
Total Downloads Available	20,000	20,000	15,000	20,000	25,000	20,000

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Coupon Rotation for Friday, March 15th					
CPG Partner	P&G	P&G	Nestle	Kraft	P&G
Brand	Crest	Always and Tampax	DiGiorno or CPK	Kraft	Pantene
Product/SKU	3D white 5.8oz	2X Base Always Pads / Liners & Tampax	DiGiorno or CPK pizza, 13.6 oz or larger	Kraft Fresh Takes and Philadelphia Cremes	Pantene Small Size
Price Point	\$4.00	Always \$6.99 Tampax \$5.99	\$4.99	2 for \$4.00	\$3.69
Total Downloads Available	\$2 off 3D white 5.8oz (50% off)	\$2.50 off 2X Always Pads/Liners and Tampax (36% and 42%)	Save \$2.00 off any One (1) DiGiorno or CPK pizza, 13.6 oz or larger (40% off)	Buy one, get one FREE (50% off)	Save \$1.50 off any Pantene 12.6oz Shampoo, Conditioner, or 2in1 (40% off)
Total Downloads Available	25,000	15,000	20,000	25,000	20,000

Digital Coupon Plan – Over \$52 in Savings!

The following digital coupons will be available 3/3/13 on banner.com and directly line up with the key products included in the corporate ad plan. To note, the P&G brandSAVER will also drop on 3/3/13.

Grocery

- Bounce \$0.40 off 1 Bounce (excludes trial/travel size)
- Bounty \$0.25 off 1 Bounty Towels or Napkins
- Cascade \$0.50 off 1 Cascade ActionPacs
- Charmin \$1.00 off 1 Charmin 12 Double Roll or Larger or any Mega Roll Pack
- Downy \$0.40 off 1 Downy (excludes trial/travel size)
- Febreze \$0.50 off 1 Febreze Air Effects Product (excludes trial/travel size)
- Febreze \$0.50 off 1 Febreze Candle Product (excludes trial/travel size)
- Febreze \$1.00 off 1 Febreze Car Vent Clip
- Febreze \$1.00 off 1 Febreze Fabric Refresher Product (excludes trial/travel size)
- Febreze \$0.50 off 1 Febreze Noticeables Refill Product (excludes trial/travel size)
- Febreze \$1.00 off 1 Febreze Set & Refresh or Stick & Refresh (excludes trial/travel size)
- Gain \$0.40 off 1 Gain Detergent (excludes trial/travel size)
- Lay's Kettle Buy 2 bags of Lay's Kettle Cooked Potato Chips (8-8.5 oz.) Save \$1.00
- Mr. Clean \$0.50 off 1 Mr. Clean Liquid or Spray
- Mr. Clean \$1.00 off 2 Mr. Clean Magic Erasers
- Tide \$0.40 off 1 Tide Detergent (excludes trial/travel size) Excludes Tide PODS
- Tide Boost \$2.00 off 1 Tide boost 15-37ct Duo Pac (excludes trial/travel size)
- Tide Boost \$0.40 off 1 Tide Boost (excludes trial/travel size)

Drug/GM

- Always \$0.50 off 1 Always Pantliners (30ct or higher)
- Always \$2.50 off 2 Always Infinity including Always Radiant Infinity (12ct or higher)
- Always \$0.50 off 1 Always Pads or Feminine Cloth
- Crest \$0.50 off 1 Crest Toothpaste 4.0oz or more or liquid gel (excludes trial/travel size)
- Crest \$0.50 off 1 Crest Rinse 458mL or larger (excludes trial/travel size)
- Duracell \$0.75 off 1 Duracell Coppertop, Ultra Power, Ultra Photo Lithium or Specialty batteries
- Gillette \$2.00 off 1 Gillette ProGlide Razor
- Gillette \$2.00 off 1 Female Gillette Disposable Razor
- Gillette \$2.00 off 1 Male Gillette Disposable Razor
- Luvs \$1.00 off 1 Luvs Diapers
- Oral B \$0.50 off 1 Manual Toothbrush
- Oral B \$0.50 off 1 Oral-B Stages, Zooth or Crest Kids Toothpast (excludes trial/travel size)
- Oral B \$0.50 off 1 Oral-B Pulsar, 3D White, Pro-Health, Complete Manual Toothbrushes (excludes trial/travel size)
- Oral B \$1 off 1 Oral-B Pulsonic or Professional Care Rechargeable Toothbrushes (excludes trial/travel size)
- Oral B \$1 off 1 Oral-B Replacement Brush Heads 3 Count or greater (excludes trial/travel size)
- Oral B \$0.50 off 1 Oral-B/Crest Kids Manual or One Oral-B/Zooth Power Toothbrush (excludes trial/travel size)
- Pantene \$1.00 off 2 Pantene Shampoo
- Prilosec \$1.00 off 1 Prilosec OTC product
- Secret \$1.00 off 1 Secret Clinical or Twin Pack
- Swiffer \$1.00 off 1 Swiffer Refill or Dust & Shine
- Tampax \$2.50 off 2 Tampax Pearl or Radiant including Compak and Active (16ct or higher) or Pearl Liners
- Tampax \$0.50 off 1 Tampax (18ct or higher) excluding Pearl
- Venus \$2.00 off 1 Venus Razor or Refill
- ZzzQuil \$1.00 off 1 ZzzQuil product (excludes trial/travel size)

*Coupons will NOT be highlighted the circular